



WESTONBIRT  
— SCHOOL —

## **MEDIA STUDIES A-LEVEL**

**Exam Board - EDUQAS**

### **What can I expect from this subject?**

The world around us is changing faster than anyone could imagine, and it is near impossible to keep up with. Media studies is an investigation of that world and the way it has been represented to us. In this two-year, A-Level course you can expect to study the way in which different media products and forms are created, the industries behind those creations, as well as the audiences they are intended for. Media forms range from more traditional industries, such as newspapers and radio, to the more modern forms of online media and video games. All of this study is underpinned by an understanding of the different theories that exist on the production and consumption of media, as well as a theoretical analysis of gender, culture and race. This course is composed of 30% coursework and 70% examination.

### **What can I do to prepare for this course?**

- Maximise your media literacy by accessing a huge variety of media forms.
- Keep a constant watch on the news.
- If possible, purchase/borrow a digital SLR camera and practise taking both stills and video. This will be an important tool for your coursework.
- Download a free trial of Photoshop and have a play; YouTube has many great tutorials for this. You would benefit from buying this software when completing your coursework

### **What will my next steps be?**

Many students go on to study at higher education institutes using their Media Studies A-Level, reading subjects such as media and communication, business studies, or even wildlife media production. Some attend Further Education institutes and work with the subject in more practical terms such as filmmaking, production, editing or even camera work. Media studies is a useful course for those who want a career within a media industry, but also lends itself to marketing, sales, advertising, publishing and journalism. While building up a bank of skills including high-level evaluation and more practical production skills, candidates maximise their employability.