



WESTONBIRT
— SCHOOL —

BUSINESS BTEC

Exam Board - EDEXCEL

What can I expect from this subject?

An aspiration for many young people is to be self-employed and start their own business. The skills required for this, such as being able to work collaboratively and creatively, solve problems and have awareness of businesses and customers, are also those requested by employers.

Level 3 Business allows students to get to grips with key aspects of running small businesses with a focus on enterprise and marketing.

The course is designed with the workplace and progression to higher education in mind and provide a high-quality alternative to A Levels at level 3.

This course is 100% coursework.

What can I do to prepare for this course?

In order to be prepared to take Level 3 Business having an interest in the wider world will help. Keep up to date with changing products and understand the motivations behind consumer choice and corporate social responsibility by reading newspapers and listening to the news. Undertaking work experience during the summer holidays once GCSE exams have finished will give you a really good insight into the world of work and the pressures businesses face.

What will my next steps be?

In addition to the business sector knowledge, the requirements of the qualification mean that students develop transferable and higher-order skills that are highly regarded by both higher education institutions and employers. This qualification, when studied with other Level 3 qualifications, is designed primarily to support progression to employment after further study at university. However, it can also support students progressing to employment directly, or via an apprenticeship. It will give the successful student the transferable knowledge, understanding and skills that will be an advantage in applying for a range of industry linked training programmes or apprenticeships in a sector of their choice.